

# Why should you consider structured products within multi-asset bespoke portfolios?

Structured products offer unique advantages, serving as alternatives to conventional equity and bond exposure in the construction of discretionary bespoke investment portfolios.

## Our philosophy: safety first

We believe in safeguarding our clients' investments while optimising returns. Where possible, we will look to use a range of different strategies with varied counterparties. We feel our approach is more conservative relative to competitors and the use of any structured deposits also provides full Financial Services Compensation Scheme (FSCS) protection.

## How we do it

By incorporating structured products into multi-asset bespoke portfolios, we achieve exposure to equity indices with an element of capital preservation, reduced volatility and downside protection.

## The proven performance of Walker Crips Structured Investments

**1,488**

plans launched to date

**7.77%**

annualised return

**ZERO**

instance of capital loss

**99.42%**

generated capital growth

Source - Walker Crips Structured Investments; period covered: 16/12/2009 - 31/12/2024

## Benefits for your clients



### Risk management

Built-in features like downside protection may minimise the impact of market downturns, providing stability.



### Lower volatility

Reduced portfolio drawdowns may lead to smoother returns over time, instilling client confidence.



### Predetermined returns

Investors can anticipate returns upfront, facilitating financial planning and goal setting with clarity.



### Enhanced performance

Predetermined returns are not dependent on growth in equity markets.



### Liquidity

Daily pricing ensures easy access to capital if required, offering flexibility and peace of mind. Please note, early exit charges may apply, if not held to maturity.

## Important information

The value of investments can fall as well as rise. Investors may get back less than invested. Past performance is not a reliable indicator of future results. When Walker Crips Investment Management provides advice in respect of investment products, its own investment services will be recommended. As a result, any such advice will be restricted advice as defined under the Financial Conduct Authority rules.

Walker Crips Structured Investments is a trading name of Walker Crips Investment Management Limited.

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